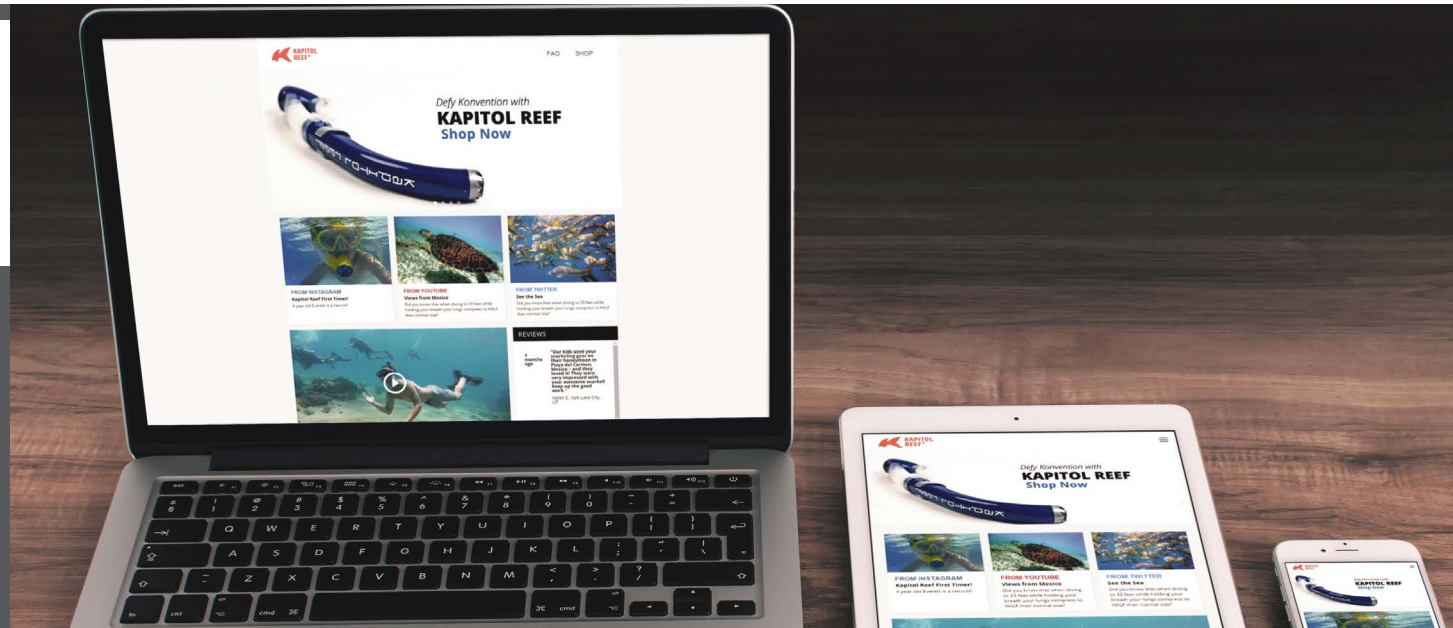# Jaden Holladay, developing limitless creativity.

Computer science student nurtures diverse creative and programming skill sets with Adobe Creative Cloud.

Jaden Holladay

"Using the intuitive workflows in Adobe Creative Cloud apps, I can spend more time thinking about my art, and less time thinking about how I'm going to bring my vision to life."

Jaden Holladay, Computer Science, Entertainment Arts, and Engineering Student, University of Utah

SOLUTION

Adobe Creative Cloud

EDUCATION BACKGROUND

University of Utah

RESULTS

JOB EXPERIENCE
Demonstrated broad programming and creative skills sets that secured valuable job experience

UP-TO-DATE SKILLS
Gained new skills using the latest software features and frequent updates provided through Adobe Creative Cloud

SMOOTH WORKFLOWS
Leveraged integration to move easily among apps, using the most effective tools for each task

PERSONAL ACCESS
Accessed all Adobe Creative Cloud apps through an ETLA with University of Utah that provides software to all students
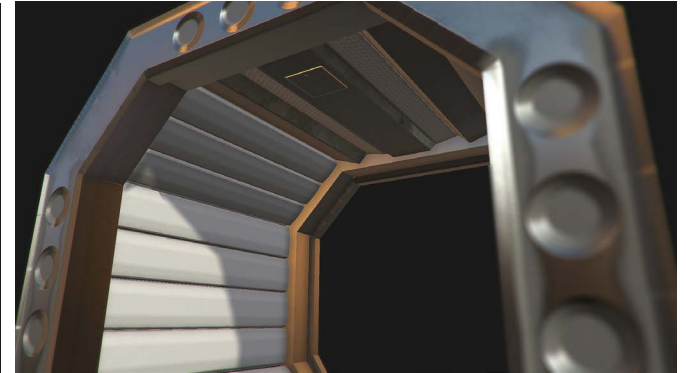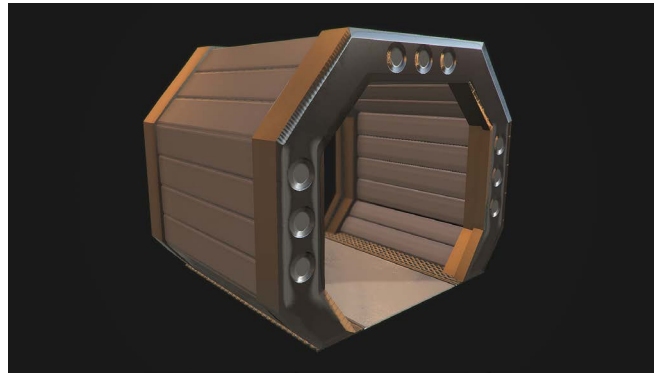
Jaden Holladay

Student

University of Utah

jadenholladay.com

CHALLENGES

· Develop applicable job skills by working with up-to-date versions of industry-proven software

· Maximize efficiency by learning when and how to use creative tools

"It's important for future employers to see that I'm up-to-date with the latest technologies in the industry. Instant access to updates through Adobe Creative Cloud is a huge benefit for me."

Jaden Holladay, Student, University of Utah

Building diverse skill sets

University of Utah student Jaden Holladay knows what many companies are looking for in their employees: diverse and talented skill sets. Having finished his sophomore year, Holladay is already well on his way to mastering the tools needed to become a successful web and game designer.

"By demonstrating proficiency in a wide range of tools, I can show employers that I'm adaptable and a quick learner," says Holladay. "Learning to use Adobe Creative Cloud apps has helped me connect with fantastic jobs that have provided me with a solid and diverse work experience."

Holladay is currently studying Computer Science with an emphasis in Entertainment Arts and Engineering. No matter what he's learning in his classes, Holladay can brush up on his Adobe creative software skills at any time. Through an Enterprise Term License Agreement (ETLA) with the University of Utah, students like Holladay can access Adobe Creative Cloud on school or personal computers.

"It's important for future employers to see that I'm up-to-date with the latest technologies in the industry," says Holladay. "Instant access to updates through Adobe Creative Cloud is a huge benefit for me."

Discovering efficient workflows

For Holladay, simply learning how to use Adobe creative software isn't enough. Equally important is understanding which tools are most effective for the task at hand. By using a workflow in which he can easily move among multiple tools, Holladay can create stunning pieces of game art or designs with much less time and effort.

"Adobe Photoshop CC and Adobe Illustrator CC are both critical parts of my art," says Holladay. "Using the smooth integration among the apps in Adobe Creative Cloud, I can easily switch between programs and use the best features from each for better final results."

Jaden Holladay

SOLUTION AT A GLANCE

· Adobe Creative Cloud. Apps used include:

  · Adobe Photoshop CC

  · Adobe Illustrator CC

  · Adobe Edge Reflow CC

  · Adobe Edge Code CC

For more information
www.adobe.com/creativecloud.html

Holladay can even take advantage of the broad Adobe community to access third-party plug-ins that customize his Adobe experience. The Quixel SUITE plug-ins for Adobe Photoshop CC, for example, build upon existing Photoshop functionality to create a fantastic workflow for texture in 3D models. "When the tools flow together naturally, creativity flows more smoothly, too," says Holladay. "Using the intuitive workflows in Adobe Creative Cloud apps, I can spend more time thinking about my art, and less time thinking about how I'm going to bring my vision to life."

Applying skills to real-world jobs

Using his knowledge of the Adobe industry-standard software, Holladay has taken on jobs with Cache Chamber of Commerce and Atomic Jolt that give him valuable professional experience. In a website development project, Holladay was asked to design a website based on a concept created in Adobe Illustrator CC. Holladay easily imported the design into Photoshop CC, where he rasterized the concept and exported individual images.

Next, Holladay used Adobe Edge Reflow CC to quickly create a website that displayed well on any device using responsive design. Using Adobe Edge Code CC, Holladay further refined the code created in Edge Reflow CC and added JavaScript elements. Holladay was able to code the site quickly and created a unique, stylish website that his client loved.

Holladay's next project takes him from web development to game development with programming work on a mobile game for game design studio, Drawn by Clouds. "Someday, I'd like to release my own indie games. To reach my goal, I need a diverse skill set that combines coding and art skills," says Holladay. "Adobe Creative Cloud has the right tool for any task, whether I'm creating game art, designing a website, or editing a video. By continuing to expand my knowledge of Adobe Creative Cloud apps, there will be no limits to what I can create."